The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1988

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University-San Luis Obispo
California State Poly University-Pomona
California State University-Fresno
California State University-Long Beach
California State University-Sacramento
University of California-Los Angeles
University of Idaho
University of Nevada-Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
Santa Clara University
University of Southern California
University of Southern California-Grad. Sch. of Business
Stanford University
Washington State University
University of Washington

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 7 through April 4) and cumulatively (September 1 through April 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	25	450	$1727	$1975	$2000	$1750	$1500	375	3308	$1820	$1975	$2041	$1833	$1625
BANKING & FINANCE	4	108	1855	1888	*	*	*	92	553	1811	1830	2292	1842	1417
BUSINESS ADMINISTRATION & MANAGEMENT	+	105	+	1801				105	662	1703	1723	2292	1625	1400
HUMAN RESOURCES (incl Labor Relations)	+	13	+	1496				10	51	1552	1574	*	*	*
INSTITUTIONAL MANAGEMENT	+	4	+	1460				2	60	1604	1582	*	*	*
MANAGEMENT INFO SYSTEMS	+	65	+	2154				16	243	2139	2094	*	*	*
MARKETING & DISTRIBUTION	1	122	1300	1747	*	*	*	100	738	1742	1743	2250	1750	1333
HUMANITIES														
ECONOMICS	+	42	+	2118				19	175	1680	1889	*	*	*
LETTERS (incl English, Literature)	+	9	+	2039				4	41	1698	1742	*	*	*
HUMANITIES - All Other	+	9	+	1721				4	85	1396	1516	*	*	*
CRIMINAL JUSTICE	+	+	+	+				2	28	2286	1620	*	*	*
HISTORY	1	6	1500	1656	*	*	*	1	16	1500	1725	*	*	*
PSYCHOLOGY	+	8	+	1841				5	74	1528	1539	*	*	*
SOCIAL SCIENCES-All Other	+	18	+	1523				10	121	1492	1627	*	*	*
COMMUNICATIONS														
ADVERTISING	+	2	+	1209				2	36	1746	1476	*	*	*
COMMUNICATIONS	+	28	+	1583				17	130	1681	1586	*	*	*
JOURNALISM	+	13	+	1405				4	65	1428	1460	*	*	*
TECHNICAL WRITING	+	1	+	2025				+	7	+	2129			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	42	+	2376				25	189	2144	2334	2470	2288	1600
AGRICULTURAL	+	5	+	1756				+	17	+	2107			
BIOENGINEERING & BIOMEDIC	+	3	+	2433				+	5	+	2445			
CHEMICAL	+	124	+	2604				5	532	2435	2573	*	*	*
CIVIL	+	66	+	2095				28	385	2293	2082	2800	2206	2083
ELECTRICAL(incl Comp Eng)	4	395	2650	2476	*	*	*	213	1942	2462	2450	2800	2460	2000
GEOLOGICAL	+	2	+	2300				2	10	1850	2062	*	*	*
INDUSTRIAL	+	68	+	2435				24	400	2429	2368	2791	2402	2215
MECHANICAL	10	283	2049	2451	*	*	*	81	1227	2386	2450	2650	2417	2000

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	15	+	$2511				2	78	$2500	$2437	*	*	*
MINING & MINERAL	+	+	+	+				+	+	+	+			
NUCLEAR	+	2	+	2792				+	11	+	2402			
PETROLEUM	1	8	$2750	3071	*	*	*	1	49	2750	2861	*	*	*
ENGINEERING TECHNOLOGY	1	16	1850	2241	*	*	*	6	89	2243	2240	*	*	*
SCIENCE														
AGRICULTURAL	+	5	+	1384				15	78	1828	1687	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	5	+	1619				3	23	1897	1729	*	*	*
CHEMISTRY	+	4	+	2237				3	32	1625	2081	*	*	*
COMPUTER SCIENCE	3	128	2302	2322	*	*	*	52	715	2310	2240	$2650	$2333	$1823
MATHEMATICS	+	21	+	2298				19	108	2213	2217	*	*	*
ALLIED HEALTH PROFESSIONS	+	4	+	1979				2	55	1751	2049	*	*	*
NURSING	+	15	+	1957				4	81	2000	1965	*	*	*
PHARMACY	+	+	+	+				+	12	+	2615			
PHYSICS	+	+	+	+				4	9	2089	2287	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	1	2	2083	1933	*	*	*	2	12	1907	1853	*	*	*
RENEWABLE NATURAL RSRCS	+	2	+	1464				+	6	+	1459			
TOTALS	51	2218						1259	12459					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	24	461	$1721	$1970	$1951	$1729	$1500	388	3356	$1831	$1972	$2042	$1833	$1666
BANKING OCCUPATIONS	+	27	+	1825				22	179	1639	1708	2000	1550	1500
BUSINESS ADMINISTRATION	1	27	2010	1734	*	*	*	31	255	1751	1642	2167	1850	1200
CONSULTANTS	1	110	1750	2286	*	*	*	8	347	2121	2246	*	*	*
FINANCIAL ANALYSTS	2	74	1767	2141	*	*	*	35	248	1874	2000	2500	1850	1500
HUMAN RESOURCES	+	19	+	1646				15	101	1619	1595	*	*	*
MANAGEMENT TRAINEE	2	137	1792	1758	*	*	*	135	855	1588	1670	2000	1560	1200
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	1	97	1750	2241	*	*	*	34	477	2219	2178	2600	2256	1920
COMPUTER SCIENTISTS	1	58	2625	2285	*	*	*	32	401	2340	2260	2675	2332	1900
MATH/STATISTICIANS	+	5	+	2392				6	51	2325	2252	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	1	56	1300	1773	*	*	*	33	321	1925	1809	2500	1833	1375
RETAIL/WHOLESALE SALES	+	74	+	1768				83	393	1833	1760	2280	1833	1500
TECHNICAL SALES	+	34	+	1887				18	144	2030	1969	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	+	7	+	1464				7	65	1579	1656	*	*	*
COMMUNICATIONS OCCUPATION	+	8	+	1469				3	71	1583	1602	*	*	*
ENGINEERS (Eng. Deg. Req)	17	944	2248	2458	*	*	*	364	4593	2420	2426	2751	[illegible]	2019
HEALTH RELATED OCCUPATION	+	6	+	2022				5	99	1892	2030	*	[illegible]	[illegible]
INSURANCE OCCUPATIONS	1	26	2000	1732	*	*	*	14	162	1758	1751	*	[illegible]	*
LAW ENFORCEMENT OCCPTNS	+	+	+	+				1	18	2632	1778	*	*	*
NURSES	+	15	+	1957				5	74	2060	1977	*	*	*
PRODUCTION OCCUPATIONS	+	11	+	2098				9	88	1900	2035	*	*	*
REAL ESTATE OCCUPATIONS	+	3	+	1214				1	15	2000	1746	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	6	+	2304				+	12	+	1972			
RESEARCHERS-SCIENTIFIC	+	9	+	2119				4	46	2369	2202	*	*	*
SOC. WORKERS & RECREATION	+	2	+	1280				2	51	1700	1414	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	2	+	2208				4	37	1658	1845	*	*	*
TOTALS	51	2218						1259	12459					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	38	$1917	$2244	*	*	*	11	232	$2102	$2273	*	*	*
MBA--NON-TECH	1	92	1900	2796	*	*	*	51	294	2528	2620	$3333	$2500	$1900
MBA--TECH	+	38	+	3159				4	99	2638	3118	*	*	*
MS-BUSINESS	+	9	+	2510				3	40	2261	2448	*	*	*
ADMINISTRATION	+	+	+	+				+	6	+	2341			
BANKING & FINANCE	+	5	+	2589				1	18	2500	2663	*	*	*
INDUSTRIAL MGMT (incl Ind. Administratio.)	+	2	+	2937				+	4	+	2747			
LABOR/INDUSTRIAL RELATION	+	1	+	2275				+	8	+	2406			
MANAGEMENT INFO SYSTEMS	+	5	+	2766				2	18	2750	2417	*	*	*
HUMANITIES														
HUMANITIES	+	+	+	+				+	17	+	1552			
SOCIAL SCIENCES	+	3	+	1367				+	68	+	1918			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	2649				3	30	3041	2839	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	+	4	+	2816				4	33	2568	2777	*	*	*
CIVIL	+	16	+	2553				9	55	2597	2449	*	*	*
ELECTRICAL(incl Comp Eng)	+	103	+	3095				26	316	2769	2986	3180	2830	2391
GEOLOGICAL	+	1	+	1400				+	11	+	2273			
INDUSTRIAL	+	10	+	2792				7	50	2490	2725	*	*	*
MECHANICAL	+	37	+	2932				6	130	2863	2851	*	*	*
METALLURGICAL	+	8	+	2898				+	21	+	2830			
NUCLEAR	+	2	+	2917				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	6	+	1709			
CHEMISTRY	+	4	+	2878				+	20	+	2771			
COMPUTER SCIENCE	4	18	3352	2989	*	*	*	11	94	3040	2860	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	+	+	+				+	12	+	2458			
MATHEMATICS	+	5	+	2813				+	16	+	2373			
PHYSICS	+	+	+	+				1	2	3137	2724	*	*	*
TOTALS	7	407						139	1605					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	68	+	$3448				3	155	$2867	$3201	*	*	*
MBA--TECH	+	31	+	4036				+	56	+	3738			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	80	+	3646				2	159	2575	3553	*	*	*
MBA--TECH	+	68	+	3976				2	106	3645	3906	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	+	40	+	3425				8	112	3498	3479	*	*	*
MBA--TECH	+	26	+	3925				5	72	2530	4057	*	*	*
TOTALS	+	313						20	660					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	8	+	$3958				2	11	$4418	$4023	*	*	*
CHEMICAL	+	19	+	3800				2	59	3729	3727	*	*	*
CIVIL	+	1	+	4250				1	7	3750	3454	*	*	*
ELEC ENG (INCL COMP ENG)	+	5	+	3360				15	45	4306	3929	*	*	*
MECHANICAL	+	6	+	3900				10	31	3677	3756	*	*	*
METALLURGICAL	+	5	+	3988				1	24	4100	3763	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				+	3	+	1944			
CHEMISTRY	+	34	+	3491				6	65	3320	3300	*	*	*
COMPUTER SCIENCE	+	+	+	+				2	8	4500	4094	*	*	*
MATHEMATICS	+	1	+	3185				+	4	+	3286			
PHYSICS	+	8	+	3854				3	17	3900	3408	*	*	*
POLYMER	+	2	+	2834				+	12	+	3178			
TOTALS	+	89						42	286					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	1825 322 2708 1667		1775 2			1500 1		1750 2	1650 9
BANKING & FINANCE	1799 7		1835 11	1730 3		1671 23 1600 1417		1837 5	1389 4
BUSINESS ADMINISTRATION & MANAGEMENT	1796 2	1500 1	1525 2	1750 2		1555 7	1461 4	1914 3	1526 36 1667 1165
HUMAN RESOURCES (incl Labor Relations)				1600 1				1675 1	1555 3
INSTITUTIONAL MANAGEMENT			1666 1						
MANAGEMENT INFO SYSTEMS			1975 2	2067 2	2130 1				1667 1
MARKETING & DISTRIBUTION			1610 2	800 1	1833 1	1875 2		2060 2	1630 45 1708 1333
ECONOMICS	2117 2		1692 2			1667 2		1547 3	1208 2
LETTERS (incl English, Literature)							1667 1		2000 1
HUMANITIES - All Other			1500 2						1583 1
CRIMINAL JUSTICE								1940 1	
HISTORY									1500 1

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY						1250 1	1650 1		1771 2
SOCIAL SCIENCES-All Other									1395 6
ADVERTISING									1625 1
COMMUNICATIONS					1400 1		1500 1		1693 5
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL			1600 1			1333 1			
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL									
ELECTRICAL(incl Comp Eng)				2275 2					

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									1850 2
INDUSTRIAL	2209 2		2333 1						2333 1
MECHANICAL				2425 2					
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									1500 2
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2250 4			2136 9		3406 1			
MATHEMATICS				2357 4					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					2047 1		2250 3		
BANKING & FINANCE						1858 4	2068 6		1884 2
BUSINESS ADMINISTRATION & MANAGEMENT			1542 3	2292 1	2750 1	1821 4	1705 4		
HUMAN RESOURCES (incl Labor Relations)						1300 1	1900 1		
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			1375 1	2175 1		2800 2	2450 2		
MARKETING & DISTRIBUTION			1375 1	1583 2		1767 11	2685 1		
ECONOMICS			1600 1			2000 1	1992 1		
LETTERS (incl English, Literature)	1250 1								
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS				1583 1		1916 2			
JOURNALISM						1000 1			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL				1225 2			2346 18		2250 1
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL		2137 2		2188 2	2669 3		2650 1		2129 3
ELECTRICAL(incl Comp Eng)		2625 1		2333 1	2672 6	2430 3	2479 39 2460 2250		

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL				2575 1			2465 7		
MECHANICAL	2583 1	2400 1			2445 2		2433 16		2406 6
METALLURGICAL							2500 2		
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY							2293 4		
AGRICULTURAL								1583 7	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY		1771 2							

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2360 3			2578 2	2263 2	2383 10		
MATHEMATICS		2250 1					2372 2		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS						1200 1	2478 2		
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

April 1988 WCPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLI[S]	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			1900 3	1929 6	1790 1	1800 1		1800 2	2000 1
BANKING & FINANCE		2000 4		1986 8	1688 2		1833 1	2030 5	1850 1
BUSINESS ADMINISTRATION & MANAGEMENT		2500 1	1781 9	2041 8	1818 8		1625 1		1833 1
HUMAN RESOURCES (incl Labor Relations)			1250 1	1933 1					
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS				2100 3					2000 1
MARKETING & DISTRIBUTION	1833 3	1912 6	1513 4	1863 6	1971 5	1175 1		1900 1	2433 1
ECONOMICS		2000 1	1500 1						
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY	1200 1								
SOCIAL SCIENCES-All Other			1250 1						2000 2
ADVERTISING		1867 1							
COMMUNICATIONS		1954 2			2000 1				
JOURNALISM					1750 1				2000 1
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2583 1		2417 1		2550 1			2650 1
CIVIL	2005 4								
ELECTRICAL(incl Comp Eng)	2500 1		2538 20 3650 2125	2522 103 1775 2292	2750 1	2550 1			

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL			2513 5	2388 6		2500 1			
MECHANICAL	2417 1	1900 1	2550 3	2509 21 2483 2300	2590 2	2650 1	2167 3	2276 2	2375 1
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM								2750 1	
ENGINEERING TECHNOLOGY									1850 1
AGRICULTURAL					2208 5				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									1896 2
CHEMISTRY									

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE			2453 10	2238 7				2253 1	2433 1
MATHEMATICS			2237 6	2126 4					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS				2200 1					
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING				2167 1		1537 9	1850 11
BANKING & FINANCE				2125 1		1950 1	1682 4
BUSINESS ADMINISTRATION & MANAGEMENT		1560 1	2550 2	1925 1	1500 1	1300 1	1692 1
HUMAN RESOURCES (incl Labor Relations)						1200 1	
INSTITUTIONAL MANAGEMENT						1541 1	
MANAGEMENT INFO SYSTEMS							
MARKETING & DISTRIBUTION		2333 1		2157 4			
ECONOMICS						1525 2	1763 1
LETTERS (incl English, Literature)				1875 1			
HUMANITIES - All Other		1000 1					
CRIMINAL JUSTICE						2632 1	
HISTORY							

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY							
SOCIAL SCIENCES-All Other							1300 1
ADVERTISING							
COMMUNICATIONS		1900 1	952 2	2083 1			
JOURNALISM			962 1				
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1875 2	
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL						1975 1	
CIVIL							2345 13
ELECTRICAL(incl Comp Eng)						2157 22 2375 1988	2231 13

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL							
MECHANICAL				2445 3		2075 13	2497 2
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						2433 1	
AGRICULTURAL				2300 1			
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							1900 1
CHEMISTRY				1333 1			

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE				1513 2			
MATHEMATICS						1850 2	
ALLIED HEALTH PROFESSIONS				1768 1	1734 1		
NURSING				2000 4			
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES			1730 1	2083 1			
RENEWABLE NATURAL RSRCS							

April 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	1825 333 2800 1667	1500 1	1750 24 2020 1500	1691 9	1982 2	1643 36 2800 1333	1527 6	1812 17	1571 111 1790 1166
BACHELOR TECHNICAL	2236 6		1967 2	2238 17	1400 1	2370 2	1500 1		1739 11

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH	1250 1		1496 6	1908 4	2399 2	1872 23 1375 1333	2081 18		1884 2
BACHELOR TECHNICAL	2583 1	2217 10		1902 7	2622 13	1983 9	2430 101 2583 2202	1583 7	2307 10

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	1675	4	1997	12	1672	19	1975 2600 1777	32	1848	16	1488	2	1729	2	1956	8	2017	7
BACHELOR TECHNICAL	2156	6	2052	5	2476 2416 2170	44	2487 1800 2200	143	2272	10	2563	4	2167	3	2389	4	2157	7

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH		1631 3	2550 2	2090 8	1500 1	1594 16	1768 18
BACHELOR TECHNICAL		1900 1	1149 4	1995 14	1734 1	2104 41 2400 1833	2289 29 2028 2166

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING		ADVERTISING	BANKING		COMPUTER/DATA PROCESSING		CONSULTING SERVICES		FINANCE		HOTELS/MOTELS (HOSPITALITY)	INSURANCE		MERCHANDISING	
MBA--NON-TECH	2415	5		2872	2	2975	2	2660	1	1850	4		2333	1	2083	1
MBA--TECH																

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH		3355 1			3338 3	2500 1	2500 3		
MBA--TECH							2500 1		

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		2250 3	2616 5	2664 7	2900 1			2500 1	1900 1
MBA--TECH			2675 2		2700 1				

April 1988 WCPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH			3500 1	3067 2		1872 1	2008 5
MBA--TECH							